



BINAYTARA

**WE EXIST TO
MINIMIZE
CANCER HEALTH
DISPARITIES**



ANNUAL IMPACT REPORT 2024

November 1, 2023 to October 31, 2024

LETTER FROM OUR FOUNDERS

Dear Friends and Supporters,

As we reflect on the past year at Binaytara, we are overwhelmed with gratitude for the incredible impact your generosity has made. Together, we are minimizing cancer health disparities and creating a world where access to quality cancer care is within everyone's reach.

This year has been one of sustained growth, filled with milestones that were only possible because of your steadfast support.

Education has remained at the heart of our work. This year, we are proud to have offered countless hours of continuing education (CE)—many at no cost—ensuring that financial barriers do not hinder professional growth. Our conferences remain our flagship program service and have reached thousands of healthcare professionals, providing the latest in cancer care. 2024 also marked the exciting launch of OncoBlast, our gaming app that provides free CME credits for hematology/oncology professions through accredited courses.



*Pediatric patients at our cancer hospital in Nepal.
Two of more than 200 patients served in FY 2024.*



*Hematology conference in Nashville, TN.
One of 40 conferences held in FY 2024.*

We also began our Perspectives in Global Health Lecture Series, which brings leaders in global health together to share best practices and foster innovation in cancer care around the world.

Our global oncology programs have continued to thrive, with more than 65% of our patients in Nepal being women—a testament to our commitment to addressing gender disparities in healthcare. Our weekly multidisciplinary tumor boards are enabling healthcare professionals to exchange knowledge and deliver patient-centered care, extending the reach of our mission far beyond borders.

We reached a monumental goal this year as the local government in Nepal approved our building design for a 200-bed cancer hospital in Janakpur. This comprehensive cancer center will be a beacon of hope for thousands, especially women and underserved communities who bear a disproportionate burden of cancer. Local and national government departments have joined hands with us, working with our team to transform cancer care in Nepal.

This year also marked significant progress in advocacy, partnerships, and research. In February, we entered a five-year agreement with Nepal's Social Welfare Council to advance healthcare initiatives, and we have strengthened partnerships with organizations like the Rose International Fund for Children. Our advocacy efforts have included policy debates on crucial health issues, and we have provided researchers opportunities for oral and abstract poster presentations at our conferences.

Your support has fueled these successes, but our journey is far from over. We invite you to deepen your engagement with Binaytara by contributing to our programs, volunteering, or sharing our mission with others. Every action you take helps bring us closer to a world where everyone has better access to the cancer care they deserve.

Thank you for believing in our vision and being an integral part of our story. Together, we are making an impact in the fight against cancer.

With deepest gratitude,



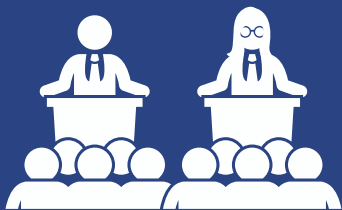
Dr. Binay Shah
President and
Co-Founder



Tara Shah
Executive Director and
Co-Founder



PROGRAM IMPACT IN 2024



53

CME conferences and virtual activities provided across 16 states, including 17 conferences held for the first time in 2024



1,835

hematology/oncology healthcare professionals trained across multiple specialties



4,739

CME credits earned by our conference attendees, enhancing their practice to improve outcomes for cancer patients

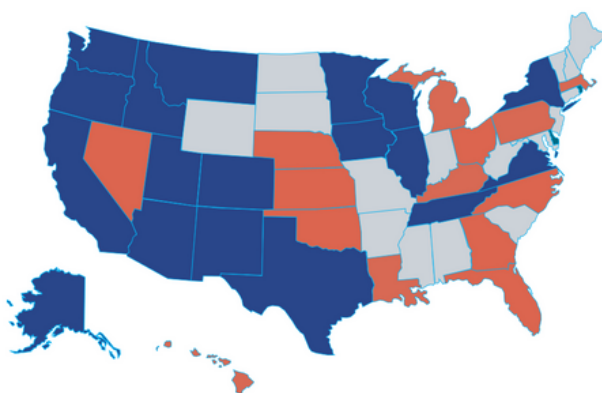
OUR IMPACT

CONTINUING EDUCATION PROGRAMS

Binaytara is committed to strengthening the knowledge and skills of healthcare professionals through Continuing Education (CE). Our education programs bring the latest advancements in cancer care to hematology/oncology healthcare practitioners to improve access to cutting-edge research and treatment strategies.

2024 Milestones

- Hosted 39 CME-accredited conferences that brought together leading experts in hematology/oncology to provide comprehensive reviews of current and emerging strategies for managing cancers.
- Launched OncoBlast, a first of its kind CME/MOC-accredited gaming app tailored for oncology professionals, making continuous learning both engaging and convenient.
- Published our International Journal for Cancer Care & Delivery, providing a platform for cutting-edge research on cancer health equity, policy, disparities, care and delivery.



Binaytara Conferences

- As of 2024
- New in 2025



"Binaytara has done an amazing job going to where the physicians are to meet with them and work with them... Every time that I give a talk for post-ASH or post-ASCO or post-EHA for any of the Binaytara talks, they do really have an emphasis on what are the real-world takeaways and what does an oncologist practicing right now need to know that has changed in the last year."

Dr. Rahul Banerjee, MD, FACP

Fred Hutchinson Cancer Center
and University of Washington

OUR IMPACT

GLOBAL ONCOLOGY PROGRAMS

In Nepal, cancer remains a leading cause of mortality, with women disproportionately affected due to limited access to early screening and treatment. Binaytara operates a 25-bed hospital in Janakpur that provides life-saving services, including cancer screening, diagnostics, and treatment for underserved people. As the only cancer-focused hospital in Madhesh Province, this facility plays a critical role in reducing healthcare disparities and improving survival rates for cancer patients.



2024 Milestones

- Operated the Center for Women's Cancer Access & Advocacy, which oversees our cancer care services for women battling cervical, gynecological, breast, and other women's cancers, and advocates with government and local stakeholders to improve access to women's cancer care across Nepal.
- Hosted the Summit on Cancer Health Disparities in April 2024, including policy debates on improving access to healthcare.
- Hosted a major policy debate in Nepal in March 2024 and held our 6th annual International Cancer Congress in Janakpur, advocating for healthcare policy improvements to reduce cancer health disparities in Nepal.
- Implemented a structured monthly nurse training program, equipping local nurses at our hospital in Nepal with advanced oncology care skills through virtual sessions led by experts.
- Conducted weekly multidisciplinary tumor board meetings, allowing expert oncology physicians in the US to collaborate with our hospital staff in Nepal on complex cancer cases and develop comprehensive treatment plans for our patients.

PROGRAM IMPACT IN 2024



202

patients served at our hospital, including diagnostics, chemotherapy, blood transfusions and surgery



47.5%

of patients served were women, addressing a critical disparity in access to cancer care



26.7%

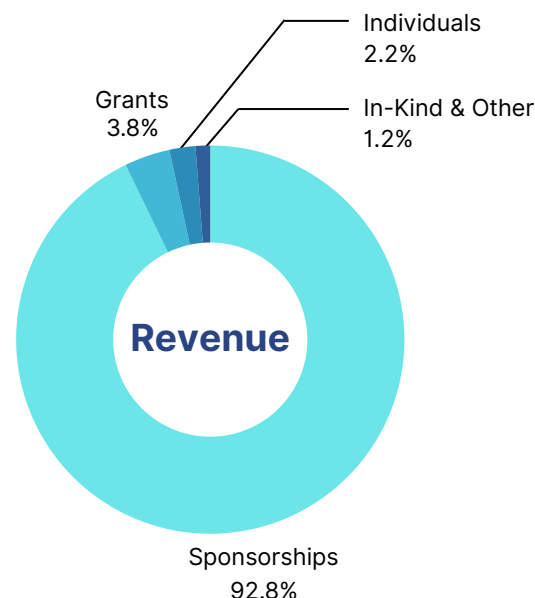
of patients received subsidized or free treatment, ensuring financial hardship does not prevent care

FINANCIAL SUMMARY

Reporting Period - Fiscal Year Ending 2024
(November 1, 2023 to October 31, 2024)

Revenue **\$7,049,179**

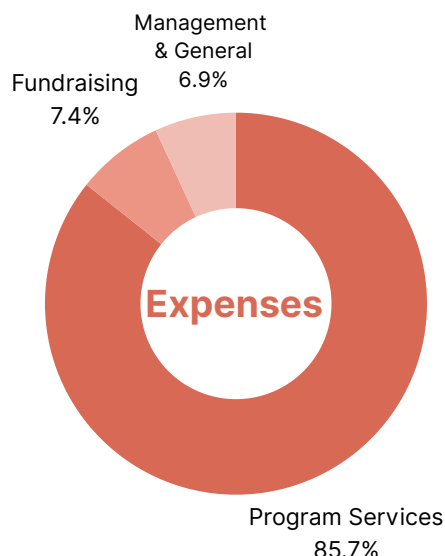
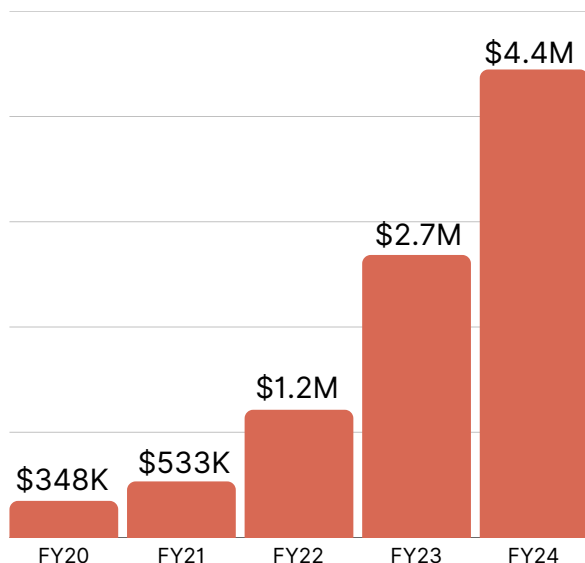
Conferences:	\$6,524,315
Grants:	\$266,900
Individuals:	\$152,387
In-Kind and Other:	\$85,578



Expenses **\$4,446,805**

Program Services:	\$3,809,887
Fundraising:	\$328,648
Management & General:	\$308,270

Expense Growth *



Binaytara has seen rapid, accelerating growth over the past five years, enabling us to expand our programs and continually make a greater impact.

The majority of our expenses go towards supporting our program services.



We are committed to financial transparency and efficient allocation of resources to maximize our impact. Thank you for your continued support of our mission. For audited financial statements, visit binaytara.org.

*Figures under \$1 million are rounded to the nearest \$1,000. Figures over \$1 million are rounded to the nearest \$100,000.

OUR LEADERSHIP

BOARD OF DIRECTORS

David Aboulafia, MD
Board Chair (as of May 2025)
Virginia Mason Medical Center

Mark Pegram, MD
Stanford University School of Medicine

Binay Shah, MD, MHA
Board Chair (through April 2024)
Binaytara

Tara Shah, RN
Treasurer and Secretary
Binaytara

Andrea Veatch, MD
Northwest Medical Specialties

Siddhartha Yadav, MBBS, MD
(served through August, 2024)
Mayo Clinic

LEADERSHIP TEAM

Binay Shah, MD
President and Co-Founder

Tara Shah, RN
Executive Director and Co-Founder

Gena Post, Ed.D.
Senior Manager of Education Programs

Justine Kam
Director of Individual Giving

Matt Lambert
Senior Manager of Marketing and Communications

Bipul Luitel, Ph.D.
Fractional Chief Technology Officer

Justin Marquart
Chief Development Officer

Bhawana Srivastava
Director of Education Programs and Logistics

Vivian Scheidt
Director of Sponsorships

Qing Wood
Director of Finance & Operations





WE EXIST TO MINIMIZE CANCER HEALTH DISPARITIES

Binaytara

3380 146th PI SE, Suite 330
Bellevue, WA 98007 USA

Binaytara Cancer Center

Bhanu Chowk
Kapileshwor Road
Janakpur, Nepal



Binaytara



BinaytaraUS



binaytara.org

WAYS TO GIVE

DONATE ONLINE:



MAIL A CHECK:

Binaytara
3380 146th PI SE
Suite 330
Bellevue, WA 98007

OTHER GIVING OPPORTUNITIES:

For other giving options,
such as donor-advised
funds, employer matched
giving, stock, legacy, or
in-kind, please contact
Justine Kam:
justine.k@binaytara.org